



I-CAR Collision Training Canada
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PRESS RELEASE

Fix Auto, leader in Collision Training Requirements

July 26th, 2011 – Fix Auto, one of North America’s largest networks of independent collision repair centres, made an announcement last week to its affiliates across Canada of the 2011 requirements for each location: at least one person per location must acquire mandatory I-CAR training set by Fix Auto Inc.

“Fix Auto moves closer towards getting I-CAR recognition at all of its locations across Canada” states Mike Kaplaniak, Director of Operations at Fix Auto. Fix Auto requires that each location must have completed the Hybrid Electric and Alternative Fuel Vehicles course, the Vehicle Technology and Trends 2011 course as well as two other I-CAR or equivalent courses of choice.

“This is clearly a significant step ahead in the professional development approach of the industry” states Andrew Shepherd, I-CAR Canada Director. “Fix Auto is a leader in Canada and is once again demonstrating that leadership through its commitment to training.” With I-CAR’s new Independent Learning option, shops will be able to learn on-line through the twenty (20) short courses, worth one-quarter of an I-CAR point, or through the fifty (50) full courses, worth one I-CAR point. “These are the same high quality courses that have been offered in-class” clarifies Shepherd.

I-CAR Canada wishes to congratulate Fix Auto on their exemplary leadership and is pleased to assist in professional development through the delivery of industry-leading courses.

For more information on Fix Auto’s requirements, contact:

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About I-CAR Canada

I-CAR® and the I-CAR logo are registered trademarks of the Inter-Industry Conference on Auto Collision Repair, 5125 Trillium Boulevard, Hoffman Estates, Illinois 60192.

About Fix Auto

Fix Auto Canada is the largest network of body shops in Canada, with over 190 locations across the country. Created in 1992, the Fix Auto body shop concept today encompasses 300 locations internationally all offering a full range of collision repair services and maintaining the same standards of quality, ethics and performance. Fix Auto’s success is largely due to its development of an innovative formula that meets the needs of all automobile collision and repair

service stakeholders, and the establishment of operating standards common to all franchises. For more information, please visit www.fixauto.com.

About AIA Canada

The Automotive Industries Association of Canada (AIA) is a national trade association representing the automotive aftermarket industry in Canada. The aftermarket is a \$18.7 billion industry that employs more than 420,200 people. The industry is composed of companies that manufacture, distribute and install automotive replacement parts, accessories, tools, and equipment. AIA represents manufacturers, re-builders, manufacturers agents, warehouse distributors, national distributors, buying groups, wholesalers, machine shops, retailers, and through its councils, the interests of collision repair shops and automotive service and repair outlets. AIA's mandate is to promote, educate and represent members in all areas that impact the growth and prosperity of the industry. Visit us on the web at www.aiacanada.com